

**REMARKS**

Claims 1 and 11 have been amended. Claims 8 and 18 have been canceled, without prejudice. Claims 1-2, 4-7, 9-12, 14-17 and 19-20 are pending in this application.

Claims 1-2 and 4-20 were rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,951,031 B2 (Hatano) in view of U.S. Publication No. 2003/0152360 A1 (Mukai et al.).

Independent claim 1, as amended, now recites in part the following:

a searching unit operable to search a character string in a predetermined region of the electric program guide including the set broadcast time period to record and broadcast channel to record, and to discriminate a number sequence subsequent to a predetermined word included in the character string when the predetermined word is searched; and

a controller operable to change the set broadcast time period to record to a new time period to record when the predetermined word is included in the character string ...

the controller being operable to display on a display unit a logo indicating a process for changing the set broadcast time period is carried out by the controller, when the predetermined word is included in the character string

(Emphasis added; see specification, for example, at paragraph [0052]). According to claim 1, the controller may be operable to display on a display unit a logo which indicates a "process for changing the set broadcast time period is carried out by the controller, when the predetermined word is included in the character string." (Emphasis added). Thus, advantageously in accordance with claim 1, a user may be made aware, by display of a logo, that the set broadcast time period for a desired program "has a possibility" of being changed by the controller, when a broadcast time period of a program previous to the desired

program is extended. (Emphasis added; see specification, at paragraphs [0052], [0070] and [0073]-[0074]).

The applied portions of Hatano and Mukai do not appear to disclose displaying a logo indicating that a controller carries out a process for changing a set broadcast time period of a desired program, when the predetermined word is included in the character string, as now specifically required by claim 1.

Accordingly, it is respectfully submitted that amended claim 1 is distinguishable from the applied combination of Hatano and Mukai.

For reasons similar to those previously described with regard to claim 1, it is also respectfully submitted that amended independent claim 11 is also distinguishable from the applied combination of Hatano and Mukai.

Claims 2, 4-7, 9-10, 12, 14-17, and 19-20 are dependent from one of independent claims 1 and 11. Accordingly, it is also respectfully submitted that dependent claims 2, 4-7, 9-10, 12, 14-17, and 19-20 are distinguishable from the applied combination of Hatano and Mukai for at least the reasons previously described.

As it is believed that all of the rejections set forth in the Official Action have been fully met, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: November 17, 2010

Respectfully submitted,  
Electronic signature: /Davy E.  
Zoneraich/  
Davy E. Zoneraich  
Registration No.: 37,267  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP  
600 South Avenue West  
Westfield, New Jersey 07090  
(908) 654-5000  
Attorney for Applicant

ID-447A